

Story County Alliance for Philanthropy

CELEBRATING

Story County Philanthropy Day 2006

# *Treasures in Story County*

November 16, 2006

11:30 a.m. – 1:15 p.m.

Change the World  
With a giving heart.



## Story County Alliance for Philanthropy

The Story County Alliance for Philanthropy is interested in showing appreciation for all that has been accomplished in the name of giving – and to show that there is still much to do. By celebrating an annual Story County Philanthropy Day, the community will honor individuals, businesses and organizations that provide essential services to county residents.

Story County Philanthropy Day 2006

## *Treasures in Story County*

Luncheon Program

Welcome

**Kimberly A. Russel**

President and Chief Executive Officer  
Mary Greeley Medical Center

**Phyllis Lepke**

ISU Foundation (retired)

**Frankee Oleson**

Executive Director, United Way of Story County

Presentation of Awards

**Kimberly Russel**

Outstanding Volunteer Youth Fundraiser Award

**Nevada Multiage Program**

Outstanding Business/Corporate/Foundation Philanthropist Award

**McFarland Clinic**

Outstanding Individual Fundraiser Award

**Phillip O’Berry**

Outstanding Individual Philanthropist Award

**Marge and Erb Hunziker**

Closing Remarks

**Kimberly Russel**



## Outstanding Volunteer Youth Fundraiser Award

### Nevada Elementary Multiage Community-Outreach Africa

The Nevada Elementary Multiage Community has approximately 130 students ranging in age from six to ten years old. These students are involved in service-learning projects that vary from year to year, depending on the year-long theme of studies. The most recent project was working with Floyd and Kathy Hammer, directors of Outreach Africa, during the fall of 2005. Outreach Africa is an organization that works to secure food, medical support, and educational supplies for the people in Tanzania, Africa. Floyd and Kathy met with students to help them learn about the struggles of starving children in Tanzania. They learned that purchasing and assembling fortified food packages could make a difference in the lives of those children.

The Multiage students immediately began to plan creative ways to earn money to buy food packages. The parents were informed about the students' vision for creating change, and with their support, the project enthusiastically began. The ways children decided to earn money ranged from giving "Hugs for Hunger," picking up walnuts, cleaning out a grandparent's garage, selling desserts, putting on a community concert, having bike demonstrations, and even picking up litter around the school. Students wrote Letters to the Editor and made presentations to many of the service clubs in Nevada and Ames. This small project soon took on a life of its own.

The children's efforts raised \$5,540, which was used to purchase 2,451 packages of food, ultimately feeding 14,708 people. Floyd and Kathy brought the fortified food ingredients to Nevada, and the children all took turns packaging the ingredients throughout an entire day. Once the packaging was done, the food bags were placed in boxes and shipped to Tanzania.

Through this service learning experience, the children began to understand the difference between being hungry and starving. They realized that they could make a difference in the world. Also, the students discovered first hand that by creating changes to help others far away, they also created changes within themselves. They have become better persons in the process.

These students haven't forgotten the children in Tanzania. Through continued contact with Floyd and Kathy they learned that these children walk to school barefoot each day on ground that has been infected with parasites. The Multiage students are in the process of collecting shoes that will be shipped to the families in Tanzania.

**2005 winners: Keegan Kautzky and Kevin Geiken, Pages of Promise**



## Outstanding Business/Corporate/Foundation Philanthropist Award **McFarland Clinic**

For 60 years, McFarland Clinic has served the health care needs of central Iowans. The founding physicians of McFarland Clinic believed that a multi-specialty group practice offered the best means of providing quality medical care and enhancing quality of life. That remains the philosophy at McFarland Clinic today.

McFarland Clinic's commitment to enhancing the quality of life can be seen in its philanthropic focus in the community. Physicians and employees provide significant personal financial support to the annual United Way campaign. Total gifts to United Way have increased by double digit percentages the past four years. In addition, loaned executives from McFarland Clinic serve an important role in raising awareness about United Way to others in the community.

McFarland Clinic has also financially supported major health initiatives through the Mary Greeley Medical Center Foundation including the Israel Family Hospice House, Cancer Resource Center, and Diabetes Center. Within the clinic, free medical care is granted to those individuals unable to afford such services. Scholarships for individuals pursuing health careers at ISU and area high schools are also offered. Additional charitable gifts and sponsorships by McFarland Clinic support area school and youth sports activities, community betterment projects, and health promotion and research.

In support of families, McFarland Clinic initiated "Summertime Fun" visits to local attractions for employees. Reiman Gardens benefited through increased attendance and memberships. In 2006 McFarland Clinic assisted with the expense of keeping Reiman Gardens open in the evenings and supported reduced admission fees after 4:30 p.m., allowing entire families to attend the family-friendly garden activities.

McFarland Clinic encourages and enables its people to serve the well being of others through volunteer efforts. Volunteers participate in free medical clinics, health mission trips, YSS mentoring program, and numerous other community and civic boards and planning groups. Most recently, McFarland Clinic provided large numbers of clinic volunteers for United Way Day of Caring and the National Special Olympics Games. These volunteers received paid time to serve as a McFarland Clinic Ambassadors during these special events.

*Photo on left: Five of the 48 McFarland Clinic Ambassadors during the 2006 Day of Caring*

**2005 Winner: Pella Corporation Story County**



## Outstanding Individual Volunteer Fundraiser Award

### Phillip O'Berry

Phil O'Berry has dedicated his adult life to volunteer service, which has had a far reaching impact on the welfare of children. This extraordinary service is known and recognized widely in the Ames and Story County community.

Phil and his wife, Terri, are long time residents of Ames. Phil served as Director of the U.S. Department of Agriculture's National Animal Disease Laboratory and Director of the Department of Agriculture's National Technology Transfer Center until he retired in 2003. Phil was named Citizen of the Year by The Tribune in 2000, when he was recognized for his outstanding community involvement and desire to improve the quality of life for others.

Phil O'Berry has been the Co-Chair for all three of Youth and Shelter Services' fundraising campaigns. In 1986, The Generation of Hope campaign raised \$1.2 million for facilities. The Preserving the Past – Preparing for the Future campaign in 1996 raised \$2.7 million and was instrumental in bringing YSS programs and services under one roof at the Richard O. Jacobson Youth and Family Center located at 420 Kellogg. In 2006, the Endow the Future campaign raised over \$2 million from 1,173 donors for the YSS Foundation endowment.

Phil is the current chair of the YSS Foundation Board of Trustees and is active on the Friends/Fund Development Committee. He is also a member of the YSS Foundation Icarus Endowment Society. He has served on the Youth and Shelter Services Board of Directors since 1976 and is a past chair.

Phil currently serves as a mentor for the YSS Great Relationships in Pairs (GRIP) mentoring program provided to youth in the Ames Community School District. He has served in this capacity since 1999 and won a Governor's Volunteer Recognition Award in 2001 for his involvement. Phil has been a role model for youth and an outstanding spokesperson in recruiting other mentors for youth.

Phil's talents have been or are currently being shared with many other organizations in Story County including being past president of the United Way of Story County and the Ames Noon Kiwanis Club. He has been a member of the Mainstream Living Board of Directors, Mary Greeley Medical Center Foundation, Ames Chamber of Commerce Board of Directors, and the Ames High School Principal's Advisory Committee.

**2005 Winner: Verne Bates**



## Outstanding Individual Philanthropists Award

### Erb and Marge Hunziker

Erb and Marge Hunziker have a long association with Ames and Story County. They met in 1940 when both were working part time in a restaurant while attending Iowa State College. They married a year later, borrowed \$1,000 from Erb's grandfather, and purchased their own café, which Marge managed. Erb continued in school and earned the B.S. in Architectural Engineering in 1943. During the late 1940s, Erb and Don Furman began the real estate, building and land development business which continued and prospered for nearly 50 years until its 1997 dissolution.

The team of Marge and Erb Hunziker is a wonderful example of what individual philanthropists can accomplish as they engage in their community over a lifetime. The many worthwhile causes and projects that they have supported often focused on helping children. In addition to providing lead gifts to many fundraising campaigns, they have served as volunteers and have encouraged others to participate. Erb served as co-chair and honorary chairman of the ACCESS and Boys and Girls Club capital campaigns, respectively.

The Hunzikers are annual supporters of the United Way, Boys and Girls Club, Youth and Shelter Services, Heartland Senior Services, ACCESS, the Octagon, and dozens of other nonprofit organizations, including Iowa State University, where they are avid Cyclone supporters.

Other beneficiaries include: Reiman Gardens (where Erb surprised Marge with a birthday gift of the named Marge Hunziker House at the gardens), youth sports, Beloit, Mary Greeley Medical Center, Youth and Shelter Services, and Mainstream Living. The Story County Career Academy, Hunziker Center, a first-of-its-type career facility and program in association with Des Moines Area Community College, opened in fall 2006. It provides opportunities for young people throughout Story County to learn a variety of trades and professions while still in high school.

Marge and Erb Hunziker exemplify the caring, generous, community-minded citizen whose contributions make the community a better place for everyone. Yet they attribute their accomplishments and those of all six of their boys and their several grandchildren to local schools and communities. "We have a soft spot in our hearts for this community and as a result have focused our giving back to this community, and we will continue to do this as we are able," they said.

**2005 Winner: Don and Janet Payer**





Master of Ceremonies

## Kimberly A. Russel

President and Chief Executive Officer, Mary Greeley Medical Center

Kim Russel is the president and chief executive officer of Mary Greeley Medical Center. Kim earned her Bachelor of Science degree from Purdue University in Lafayette, Indiana in 1981 and earned a Master of Health Administration degree from Washington University in St. Louis in 1983. Kim is also a Fellow in the American College of Healthcare Executives.

Prior to coming to Mary Greeley Medical Center in 1995, Kim served as Chief Operating Officer at the University of Kansas Hospital in Kansas City, Kansas (1990-1995). Between 1983 and 1990, Kim was employed by Iowa Methodist Medical Center in Des Moines in a variety of administrative positions.

Kim currently serves on the Board of Directors of the Ames Economic Development Association and Mainstream Living.



Artist

## Dot Prater

Dot Prater, a native Iowan, is an artist-in-residence at Creative Artists' Studio of Ames (CASA), of which she is a founding member. Focusing primarily on commissioned calligraphic paintings and one-of-a-kind artist books, she is also known to letter on about any surface and paints calligraphic banners on canvas. An Iowa State graduate in art education, Dot taught in both the Ames and Gilbert school systems. She became an active member of Colleagues of Calligraphy, a Twin Cities guild, while living there and joined the Calligraphic Arts Guild of Central Iowa when her family returned to Ames. She has served that organization in many leadership capacities, including president. Dot has studied with world class calligraphers at four international conferences and many workshops. She states her artistic intention as breathing life into words and letters by creating a visual environment where text, texture and color work together to create a unified whole.

The pieces she produced for the Philanthropy Day Awards are meant to emphasize the universality of philanthropy, a timeless virtue which knows no geographic or ethnic boundary. To do this she chose time-honored media – Japanese stick inks and gold leaf and lettering styles that range from monastic to contemporary.

Thank you to everyone who played a part in creating Story County's Philanthropy Day Celebration. We are so grateful to live in communities with people who care and give so freely of themselves to improve the lives of others.

You really are the *Treasures of Story County*.

### Special Thanks to our Sponsors

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