

Story County Alliance for Philanthropy

*Treasures  
of Story  
County*





The Story County Alliance for Philanthropy is interested in showing appreciation for all that has been accomplished in the name of giving — and to show that there is still much to do. By celebrating an annual Story County Philanthropy Day, the community will honor individuals, businesses and organizations that provide essential services to county residents.

# Story County Philanthropy Day 2011

November 17, 2011

Welcome

Jean Kresse

President & CEO, United Way of Story County

Music

Ames High String Quartet

Presentation of Awards

Kathy Geoffroy

Outstanding Individual Volunteer Fundraisers

Willie & Rollie Struss

Outstanding Group Volunteer Fundraisers

Josephine Tope Community Auditorium

Capital Campaign Committee

Outstanding Youth Philanthropists

Ames Public Library Teen Advisory Group

Outstanding Business Philanthropist

Alpha Copies & Print Center

Outstanding Family Philanthropists

Chuck and Carolyn Jons

Closing Remarks

Kathy Geoffroy



# *Outstanding Individual Volunteer Fundraisers*



**Willie & Rollie Struss**  
Nominated by: Ames Historical Society

Ames Historical Society would not be where it is today without the generosity and dedication of Willie and Rollie Struss. Willie and Rollie see a community need and quietly and quickly move to fill that need.

In 2008, they agreed to be co-chairs of the fundraising committee to secure a permanent home for the Ames Historical Society. They organized mass mailings and managed the donor list. Willie wrote thank-you notes to each donor. They personally talked to the majority prospective donors and led building tours. Because of their outstanding effort, nearly \$400,000 was raised in 2008, a year of declining state and national economic conditions.

This allowed the purchase of the building in December 2008. They continue their leadership and raise funds for the endowment and ongoing operating expenses.

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With grant dollars, they established an oral history center for the Ames Historical Society. Grant money purchased equipment used to record stories and remembrances of Ames residents.

Willie and Rollie have been involved in the growth and development of the ISU College for Seniors, now OLLI. Rollie served as Board Chair and was involved in obtaining a \$1 million grant for OLLI. They are long-time members of Memorial Lutheran Church where they provide leadership and support, making stewardship calls and aiding in fundraising efforts for an office addition and organ repair in addition to ongoing financial support.

### *Previous Award Recipients*

2005: Verne C. Bates

2006: Phillip O'Berry

2007: Suzan Shierholz

2008: Linda and Bernie White

2009: Heather and Gary Botine

2010: Neala Benson



# Outstanding Group Volunteer Fundraisers



Josephine Tope Community  
Auditorium Capital Campaign Committee  
Nominated by: Nevada Community Schools

Through the efforts of Greg Madsen and Laurie Henry, co-chairs, this committee raised over \$4.1 million for the construction of a 600-seat auditorium for the Nevada Community School District. The Josephine Tope Trust pledged \$2 million (dollar for dollar match) to get the auditorium project started. The time and effort of the individuals involved in this project was tremendous. The number of campaign meetings and presentations made numbered in the hundreds. Numerous fundraising activities took place including working for the Iowa State Dining Service, holding a magic show and conducting a silent auction. The group engaged over 70 individuals in setting up and implementing this campaign.

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Because of their enthusiasm, other organizations jumped in to help raise funds. They were successful in raising the matching funds in just over a year, and a groundbreaking ceremony took place in July. The community will enjoy a facility that will not only showcase the talents of the Nevada Community School District young people, but be used by community residents for years to come.

### ***Previous Award Recipients***

2009: Heartland Variety Show Committee

2010: Mary Greeley Medical Center Auxiliary



# Outstanding Youth Philanthropists



Ames Public Library  
Teen Advisory Group  
Nominated by: Ames Public Library

The Ames Public Library Teen Advisory Group (TAG) is an enthusiastic, committed and diverse group of youth from sixth through twelfth grades. Co-presidents Divya Navi and Tripti Upreti, both of whom are entering their senior years in high school, lead the group. Currently there are 28 active members. TAG identifies fundraising needs in the library and determines the best fundraising route. Since 2007, TAG has identified the Project Smyles program, focused on increasing early literacy in children ages 0-6, as a great library need. Members raised \$1,326 last fiscal year to support this project, contributing over a hundred hours preparing for and participating in fundraising activities. TAG members identify projects each year that benefit teens and the library. They share ideas and input



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and through fundraising provide support to teen programming. Over the last two years, they have raised funds to purchase two Wii gaming systems for use in the Library. Members volunteer their time in support of the current building expansion project and for the Library bi-annual book sales.

Through their outside fundraising efforts, volunteer time and input at Teen Advisory Group meetings and Ames Public Library Friends Foundation meetings, members of TAG are contributing to the overall success of the library and Ames community.

### ***Previous Award Recipients***

2005: Kevin Geiken and Keegan Kautzky

2006: Nevada Multiage Program

2007: Cory M. Hanson

2008: Joe Wallace

2009: Central Elementary K-Kids

2010: Story County Youth Philanthropists



# Outstanding Business Philanthropist



Alpha Copies & Print Center opened in 2005 and quickly established itself as a business that actively supports the community and provides exceptional customer service. Alpha Copies donates an average of \$25,000 in printing and cash each year to an extensive list of non-profits and other causes.

The Ames Chamber named John Crawford and Alpha Copies & Print Center Entrepreneur of the Year in 2010. John was cited for his support of needs and causes in the community and around the world. He always goes the extra mile to serve his customers. He donates extensive amounts of printing services to

Alpha Copies & Print Center

Nominated by: Youth & Shelter Services, Inc.

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churches and other ministries, a long list of schools, clubs, as well as numerous non-profits.

This year John launched a new initiative to promote awareness of Childhood Obesity. Alpha Copies also provides support for breast cancer research and Leadership Ames community projects. Alpha discounts wedding invitations and programs and offers a \$100 refund to couples who stay married for two years.

The philosophy of Alpha Copies & Print Center is that if they can offer services free or at a discount, organizations can save money that can be used to carry out their important mission.

### ***Previous Award Recipients***

2005: Pella Rolscreen Foundation, Story City Operations

2006: McFarland Clinic PC

2007: Sauer-Danfoss

2008: First National Bank

2009: Burke Corporation

2010: Greater Iowa Credit Union



# Outstanding Family Philanthropists



Chuck and Carolyn Jons

Nominated by: Story County Community Foundation

Carolyn is passionate about children and learning. She served on the Ames School Board for 15 years, advocated for every child learning at high levels and helped establish the Ames School District Education Foundation. She helped found the Ames Baby Talk coalition which became Raising Readers in Story County. As a board member, she leads the fundraising team and writes grants for literacy projects. Carolyn also helped found United Way of Story County's "Women with Initiative" program.

As a McFarland doctor, Chuck participated in Rotary, Bethesda Church and YSS. Since retiring, Chuck's service includes United Way of Story County campaign chair, ASSET representative, SHIPP counselor at Mary Greeley Medical Center, Ames Planning and Zoning Commission,

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Mary Greeley Medical Center Foundation, Green Hills Board, Bethesda Stewardship Committee and Ames Public Library Foundation. On summer Monday mornings, Chuck and Carolyn distribute Plant-A-Row produce to local agencies.

Chuck and Carolyn feel strongly that reading is essential for lifelong learning. They contribute financially to Raising Readers by giving to the November Annual Appeal funding current needs and to the Raising Readers Endowment Fund for long-term sustainability. In 2008, they established the Jons Family Fund Endowment as another way to leave a legacy and continue to support literacy long into the future.

### *Previous Award Recipients*

2005: Janet S. and Donald R. Payer

2006: Marge and Erb Hunziker

2007: Ruth and Clayton Swenson

2008: Sherry and Lee Sargent

2009: Clare and Jim Frevert

2010: Janice and Marvin Walter



# Awards Presenter



Kathy Geoffroy

Kathy Geoffroy has served as Iowa State University's First Lady since July 2001 when her husband, Gregory L. Geoffroy, became the University's 14th president. ISU has been the major recipient of her volunteer time, including serving as co-chair with her husband for the fundraising drive to restore Morrill Hall, and traveling across Iowa and the U.S. to meet with alumni and donors. She has also served on the Foundation Board of Youth and Shelter Services and the Foundation Board of Mary Greeley Medical Center. As a breast cancer survivor, she has been involved in fundraising efforts in both the ISU Relay for Life and the 5K for Life of Story County, serving as honorary chair for both organizations.

Kathy is a native of Louisville, KY. She graduated from the University of Louisville with a BA in Mathematics. She taught middle school math in Rosemead, CA from 1972 to 1974 and continued teaching math as a volunteer in State College, PA schools and as a private tutor in Rockville, MD.

Kathy and Greg have 4 adult children, daughters Susan Maynard and Janet Palmatier and sons David and Michael; and 4 grandchildren, Evan Maynard, Philip and Lewis Palmatier and Amelie Geoffroy.

## Award Artist



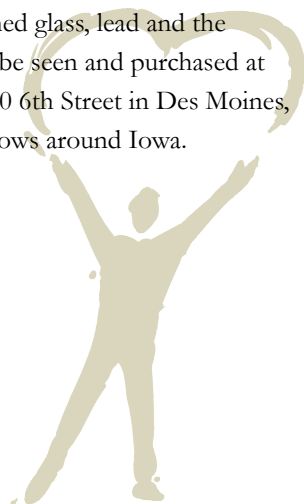
Kim Farrar

As a glass artist, Kim Farrar finds inspiration all around her and for this project she studied the symbolism of the star. She created these dazzling glass stars to represent their meaning of truth, spirit and hope. Each recipient of the art award clearly embodies these qualities. Congratulations! You are truly radiant SHINING STARS! Kim has created all of her life. Her passion for the past 10 years has been designing, fabricating and teaching glass art. Her focus has been creating glass mosaic, kiln formed glass, lead and the copper foil technique. Her glass art can be seen and purchased at her studio, The Little Glass Shack at 3800 6th Street in Des Moines, Iowa. Also in galleries and Art/Craft shows around Iowa.

## Photographer

Christopher D. Bennett – Photography139.com

Images from today's event may be found at  
[www.photography139.com/home/philanthropy-day](http://www.photography139.com/home/philanthropy-day)



## *Story County Alliance for Philanthropy Members*

American Red Cross - Lincoln Way Chapter

Ames Public Library & Foundation

The Arc of Story County

Boy Scouts of America, Mid-Iowa Council

Boys and Girls Club of Story County

Heartland Senior Services

Iowa State University Memorial Union

Iowa State University Foundation

Lutheran Services in Iowa

Mary Greeley Medical Center Foundation

Octagon Center for the Arts

Story County Community Foundation

Story County Medical Center

United Way of Story County

Volunteer Center of Story County

Youth and Shelter Services, Inc.



# Special thanks to our sponsors...

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## Founding Sponsors (since 2005)

**Ames Community Bank:** A full service locally owned bank focused on its communities and customers. Experience the Community Bank Difference! [www.amesbank.com](http://www.amesbank.com)

**Charitable Giving Resource Center:** The Charitable Giving Resource Center provides a comprehensive array of organizational development, leadership, and business advising services to help nonprofit organizations magnify their impact. [www.magnifyyourimpact.com](http://www.magnifyyourimpact.com)

**Gibbons Suntken Investment Consulting:** A team of advisors that coordinates and oversees the financial affairs for a select group of families. [www.gibbonssuntken.com](http://www.gibbonssuntken.com)

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## *Sustaining Sponsors (multiple years)*

**Mary Greeley Medical Center:** Combines extraordinary people with the latest technology to provide specialized care with a personal touch. [www.mgmc.org](http://www.mgmc.org)

**McFarland Clinic:** Strives to be the trusted choice for coordinated health care delivered by caring professionals dedicated to individual well-being. [www.mcfarlandclinic.com](http://www.mcfarlandclinic.com)

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**Story County Community Foundation:** Providing the means by which Story County residents can give where they live to build a brighter future for all. [www.storycountyfoundation.org](http://www.storycountyfoundation.org)

**Story County Medical Center Endowment Foundation:** Every donor has a story. Story Medical helps them tell it while raising funds for Story County Medical Center and its outlying Story County clinics. [www.storymedical.org](http://www.storymedical.org)

**United Way of Story County:** A strategic leader in building countywide partnerships to identify needs and to develop, support and evaluate effective human services for our diverse community. [www.uwstory.org](http://www.uwstory.org).

**Valley Bank:** A community bank with experienced and trusted team members that are committed to helping our clients grow their business and personal financial wealth. [www.bankatvalley.com](http://www.bankatvalley.com)

## **Event Sponsor**

Phyllis and Larry Lepke

## **Additional Support**

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Flowerama  
Memorial Union Graphics Department  
Mispelled Productions, Interactive Design  
Nelson Electric  
Nite Owl Printing  
Sign Pro

# *Thank you*



To everyone who played a part in creating Story County's Philanthropy Day Celebration. We are so grateful to live in communities with people who care and give so freely of themselves to improve the lives of others. You really are the Treasures of Story County.

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