



TREASURES OF  
*Story  
County*

Story County Alliance for Philanthropy



# PHILANTHROPY DAY 2012

*Thursday, November 15*

11:30 a.m. to 1:15 p.m.

Gateway Hotel & Conference Center

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The Story County Alliance for Philanthropy is interested in showing appreciation for all that has been accomplished in the name of giving – and to show that there is still much to do. By celebrating an annual Story County Philanthropy Day, the community will honor individuals, businesses, and organizations that provide essential services to county residents.

## Welcome

Jean Kresse

*President & CEO, United Way of Story County*

## Music

Music Students of Iowa State University

## Presentation of Awards

Frankee Oleson

Outstanding Individual Volunteer Fundraiser

*Dr. Jay Brown*

Outstanding Group Volunteer Fundraiser

*Ames Public Library Friends Foundation – Sales Committee*

Outstanding Youth Philanthropist

*Nevada High School KEY Club*

Outstanding Business Philanthropist

*Kreg Tool Company*

Outstanding Family Philanthropist

*Jennifer and Brian Dieter*

## Closing Remarks

Frankee Oleson

# Outstanding Individual Volunteer Fundraiser Award



**Dr. Jay Brown**

*Nominated by  
Youth and Shelter Services, Inc.*

In Iowa, one in four residents under the age of 65 is without health insurance. Having worked in a free clinic in Iowa City and seeing success there, as well as the Marshalltown free clinic, Dr. Jay Brown, a physician with McFarland, was well aware of the need for healthcare for the uninsured, so he had the idea to start a free clinic in Ames. Working together with Mary Kitchell, who became the clinic manager, the Ames Free Medical Clinic was opened in 1998, operating with volunteer staff and donated supplies.

As the Medical Director, Dr. Brown recruits and coordinates schedules for physicians and also sees patients himself. Every Thursday from 6 to 8 p.m. medical care is provided to people of all ages without health insurance, including physical exams, treatment

of acute illnesses and injuries, and management of chronic medical conditions such as high blood pressure and diabetes. About 120 professionals and community members (nurses, physicians, physician's assistants, pharmacists and other volunteers) offer their skills at no charge and about \$30,000 in generic medications are provided each year.

Aside from offering his own services at no expense, Dr. Brown generously contributes financially and is very successful in encouraging others to do so as well. While Dr. Brown is hesitant to take credit because the clinic relies on a breadth of volunteer support, as Mary Kitchell points out, the Ames Free Clinic would not exist without Dr. Jay Brown.

## Previous Award Recipients

2005: Verne C. Bates

2006: Philip O'Berry

2007: Suzan Shierholz

2008: Linda and Bernie White

2009: Heather and Gary Botine

2010: Neala Benson

2011: Rollie and Willie Struss

# Outstanding Group Volunteer Fundraiser Award



## **Ames Public Library Friends Foundation - Sales Committee**

*Nominated by Ames Public Library*

The Ames Public Library Friends Foundation raised over \$36,000 in 2011, but only because the Foundation's Sales Committee went above and beyond. The Sales Committee, historically raising up to \$10,000 each year through annual book sales, creatively increased book sales volume in recent years. The committee added an on-site bookstore and theme-based special sales to capture unique audiences and maximize the community's opportunities to purchase affordable books.

The committee oversees more than 150 community volunteers who log more than 3,000 hours of service annually and continuously inspires more people to donate their time. The financial impact of this hard work is invaluable to the library. Friends supported programs could not exist without their funding.

Funds raised through the numerous book sales benefit the Ames Public Library and the community in many ways. In addition to offsetting the costs of adding media to the library's collection, the funds also support Project Smyles, an early literacy program for local schools and preschools; Literacy Changes Lives with DMACC, an adult literacy program; the library's winter and summer children's reading programs; Bookends at the Bandshell concerts; and the library's home delivery program, which takes books to elderly community members who cannot get to the library.

## Previous Award Recipients

**2009:** Heartland Senior Services  
Variety Show Committee

**2010:** Mary Greeley Medical Center Auxiliary

**2011:** Josephine Tope Community Auditorium  
Capital Campaign Committee

# Outstanding Youth Philanthropist Award



The Nevada KEY Club has exceeded the club's tradition of "helping others above self." The group, under the leadership of Maggie Davis and Judy Strobehn, has been actively involved with the Nevada School District and community projects for over 10 years and has 86 members.

## Nevada High School KEY Club

*Nominated by  
Nevada Community Schools*

The KEY Club has raised over \$6,000 to support various projects throughout the Nevada community, throughout surrounding communities and even throughout the world. Projects include Liberia Project, UNICEF Eliminate, Angel Tree, Festival of

Trees and March of Dimes to name just a few. The Club also uses their philanthropic efforts to support other non-profit organizations in the community including childcare for Kids at First, PTA Childcare, Food at First, Community Food Packaging for Haiti, Teen Maze and the GRIP Mentoring Program.

The role this group of young adults has taken in helping others is evident with over 700 hours of volunteer time donated to various groups and organizations. We salute the members of the Nevada KEY Club for their time, talent and giving to others. Their efforts make Nevada and our surrounding communities a better place to live.

## Previous Award Recipients

**2005:** Kevin Geiken and Keegan Kautzky

**2006:** Nevada Multiage Program

**2007:** Cory M. Hanson

**2008:** Joe Wallace

**2009:** Central Elementary K-Kids

**2010:** Story County Youth Philanthropists

**2011:** Ames Public Library Teen Advisory Group

# Outstanding Business Philanthropist Award



## Kreg Tool Company

*Nominated by United Way of Story County  
and Youth and Shelter Services, Inc.*

Kreg Tool Company, founded in 1989 by Kathie and Craig Sommerfeld, has supported many efforts throughout Story County. The owners, which include their son Todd, have led by example – they are leadership donors to both United Way of Story County (UWSC) and Youth and Shelter Services, Inc. (YSS), being recognized in the Tocqueville Society and Daedalus/Icarus Giving Society, respectively.

For several years, Todd, President of Kreg Tool, has encouraged stronger Kreg employee involvement in the Ballard Division of the UWSC campaign, and contributions from that part of the county have increased significantly. Annually they participate in the UWSC food drive and also serve as a Par Sponsor for UWSC's Golf Fore Kids event, which raises money

to support youth and family programs throughout the county.

Generous donations help ensure YSS continues to offer prevention programs, counseling, residential treatment, youth development and foster care/adoption services to the youth and families of the Huxley area. Their willingness to mentor youth in their business and to support the YSS Teen Club in the Ballard schools demonstrates their investment in youth and families in the area. In 2003, YSS presented Kreg Tool with the Employer Advocate of the Year Award for their involvement with youth in Ballard's Multi-Occupational Cooperative Work program.

Besides UWSC and YSS, Kreg Tool supports various

community programs and empowers their employees to be involved in the community as well. Kreg Tool demonstrates a great combination for philanthropy – giving back to the community – giving of their time, talents and, most importantly, their resources.

## Previous Award Recipients

- 2005:** Pella Rolscreen Foundation,  
Story City Operations
- 2006:** McFarland Clinic PC
- 2007:** Sauer-Danfoss
- 2008:** First National Bank
- 2009:** Burke Corporation
- 2010:** Greater Iowa Credit Union
- 2011:** Alpha Copies & Print Centers

# Outstanding Family Philanthropist Award



## Jennifer and Brian Dieter

*Nominated by  
United Way of Story County*

Jennifer and Brian Dieter are “doers” in our community. Oftentimes they don’t wait to be asked, they simply see the need and step up to serve. They don’t limit their support to making financial contributions, they become actively involved. They are active and committed supporters to United Way of Story County and Mary Greeley Medical Center, where they have been major donors to the recent campaign for the Diabetes and Nutrition Education Center and the current Extraordinary Visions campaign to support the medical center’s historic building project. As President and CEO of Mary Greeley Medical Center, Brian is an outstanding leader, role model and mentor to others. Brian is an advocate for community issues on many levels,

leading and attending meetings to educate the community about healthcare reform and actively participating in the discussion of mental health services in Story County.

Jennifer and Brian both value education and have supported Ames education in many ways for many years. Jennifer is a substitute teacher, classroom volunteer and PTO officer. They made a significant gift to start the band endowment through the “Let the Band Play On” campaign, have been active members and supporters of the Ames High School Athletic Boosters and Band Boosters, are strong supporters of Raising Readers in Story County, and volunteer for a variety of activities.

Jennifer and Brian both generously serve the community with a smile and great sense of humor and as a result, the quality of life for Story County residents is greatly enhanced.

## Previous Award Recipients

**2005: Janet S. and Donald R. Payer**

**2006: Marge and Erb Hunziker**

**2007: Ruth and Clayton Swenson**

**2008: Sherry and Lee Sargent**

**2009: Clare and Jim Frevert**

**2010: Janice and Marvin Walter**

**2011: Carolyn and Chuck Jons**

## Awards Presenter



**Frankee Oleson**

Frankee Oleson grew up in Cedar Falls, Iowa and graduated from the University of Northern Iowa in 1969 with a degree in music (flute). She taught music in Illinois, New York and Iowa before moving to Ames in 1975 with her husband, Jim. They had visited Ames several times and realized this was where they wanted to live.

She continued her teaching career in the Gilbert Community School District and later worked for 19 years at Iowa State University (Iowa State Center and Alumni Association). During that time she volunteered for a variety of nonprofit organizations, including United Way of Story County (UWSC). In 2000 she became President and CEO of UWSC, a position she held until her retirement in 2010.

Frankee and Jim continue to enjoy living in Story County and benefiting from the many opportunities it offers, including those provided by a wealth of nonprofits. She currently serves on the boards of the Ames Public Library Friends Foundation, Healthiest Ames Initiative, ISU Foundation and Mary Greeley Medical Center Foundation.

## Artist | Michael Stanley



Originally from Kansas City, Michael Stanley earned his BFA with an emphasis in Sculpture from the University of South Dakota. After living in Pietrasanta, Italy, Michael moved to New Orleans, where he worked as faculty at the New Orleans School of Glassworks and Printmaking where he was in charge of the Metals department. After Hurricane Katrina, Michael moved to Ames, where he earned his MFA in Integrated Visual Arts with an emphasis in metal and wood. He was hired as a lecturer at Iowa State University after graduating, where he has worked for the past five years. He is also the owner/operator of Carbon 6 Studio, a sculpture and furniture design studio located in Ames, IA, where he works on various private and public commissions. His work has been in various publications and exhibitions across the country, as well as internationally.

Photographer | Christopher D. Bennett | Photography139.com

Images from today's event may be found at [www.photography139.com](http://www.photography139.com)

# Story County Alliance for Philanthropy Members

The Arc of Story County

*Tricia Crain*

Boy Scouts of America Mid Iowa Council

*John Yasenko*

Boys & Girls Club of Story County

*Geff Gescheidler*

Heartland Senior Services

*Jan Williams*

Iowa State Memorial Union

*Erik Kahl*

Iowa State University Foundation

*Melissa Rowan, Dave Thalacker, Emily Brown*

Lutheran Services in Iowa

*Amy Juhnke*

Mary Greeley Medical Center Foundation

*Melissa Johansen*

Octagon Center for the Arts

*Phyllis Craig*

Story County Community Foundation

*Judy Jones*

United Way of Story County

*Jean Kresse, Shannon Bardole*

Volunteer Center of Story County

*Shellie Orngard*

Youth and Shelter Services

*Margaret Epplin*

## Special thanks to our sponsors

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#### **Phylis and Larry Lepke**

#### **Mary Greeley Medical Center**

Provides high quality, cost-effective health care services that advance the health of central Iowans through specialized care and personal touch. [www.mgmc.org](http://www.mgmc.org)

#### **McFarland Clinic PC**

Strives to be the trusted choice for coordinated health care, delivered by caring professionals dedicated to individual well-being. [www.mcfarlandclinic.com](http://www.mcfarlandclinic.com)

# Special thanks to our sponsors

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## **Story County Community Foundation**

Providing the means by which Story County residents can give where they live to build a brighter future for all.  
[www.storycountyfoundation.org](http://www.storycountyfoundation.org)

## **Story County Medical Center Endowment Foundation**

Every donor has a story. Story Medical helps them tell it while raising funds for Story County Medical Center and its outlying Story County clinics.  
[www.storymedical.org](http://www.storymedical.org)

## **United Way of Story County**

A strategic leader in building countywide partnerships to identify needs and to develop, support and evaluate effective human services for our diverse community.  
[www.uwstory.org](http://www.uwstory.org)

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## **Additional Support**

Cyclone Awards and Engraving  
Flowerama  
Nelson Electric  
Nite Owl Printing

# Thank you

to all who played a role in the Story County Philanthropy Day Celebration.  
We are grateful to live in communities with people who care and give so freely  
of themselves to improve the lives of others.



**Story County Alliance for Philanthropy**

c/o United Way of Story County

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