



TREASURES OF STORY COUNTY

STORY COUNTY ALLIANCE
FOR PHILANTHROPY

STORY COUNTY PHILANTHROPY DAY 2013

THURSDAY, NOVEMBER 14

11:30 a.m. to 1:15 p.m.

Gateway Hotel & Conference Center

The Story County Alliance for Philanthropy is interested in showing appreciation for all that has been accomplished in the name of giving – and to show that there is still much to do. By celebrating an annual Story County Philanthropy Day, the community will honor individuals, businesses, and organizations that provide essential services to county residents.

WELCOME

Jean Kresse

President & CEO, United Way of Story County

MUSIC | Stephan Kastli

PRESENTATION OF AWARDS | Reno Berg

Outstanding Individual Volunteer Fundraiser
Jim Black

Outstanding Business Philanthropist
3M

Outstanding Youth Philanthropist
Girl Scout Troops 28 and 150

Outstanding Group Volunteer Fundraiser
Kiwanis Clubs of Story County

Outstanding Individual/Family Philanthropist
Yvonne and Kevin Kinzler

CLOSING REMARKS | Reno Berg

OUTSTANDING INDIVIDUAL VOLUNTEER FUNDRAISER AWARD



Over the years, many non-profits have benefited from the leadership and organizational ability of Jim Black. Jim's strength is strategic planning, and he has provided numerous organizations with his expertise pro bono. His strategic planning process empowers them to identify, organize and successfully complete their fundraising projects. He is thoughtful and strategic about organizations to which he chooses to devote his volunteer time and resources.

Jim is currently facilitating the organizational planning for the Ames Sesquicentennial committee and wrote a grant through Global Reach to improve the website on behalf of the Ames Foundation. He serves on the board of Story County Community Foundation and is most active on the Allocation Committee selecting successful grantees. He also served as a mentor for Story County Youth Philanthropists.

JIM BLACK

*Nominated by
Youth and Shelter Services, Inc.*

Jim serves on the Youth & Shelter Services (YSS) Corporate Board of Directors and YSS Foundation Board of Trustees. This allows him to be involved in decision-making for the whole organization and function as liaison between the two Boards. Jim facilitated a strategic planning retreat for YSS Fund Development staff.

Jim was Strategic Planning Chair for the Boy Scouts Mid-Iowa Council Executive Board during 2011-2012 and is currently involved in their \$13 million fundraising project to build a new service center.

Many have benefited from Jim's strategic planning pro bono work: Ames Historical Society, Ames Library Foundation Board, The Arc of Story County, Boy Scouts of America, Friendship Ark, Habitat for Humanity of Central Iowa, Octagon Center for the Arts, Rotary Club of Ames, United Way of Story County and Youth and Shelter Services

PREVIOUS AWARD RECIPIENTS

2005: Verne C. Bates

2006: Philip O'Berry

2007: Suzan Shierholz

2008: Linda and Bernie White

2009: Heather and Gary Botine

2010: Neala Benson

2011: Rollie and Willie Struss

2012: Dr. Jay Brown

OUTSTANDING BUSINESS PHILANTHROPIST AWARD



3M has been generous in their corporate philanthropy in Story County for decades and were recently presented with the Gold Award for increasing their giving to United Way of Story County's LIVE UNITED annual campaign. The plant supports many agencies, programs and services with little or no fanfare.

Some examples of 3M's philanthropy and the impact it has made include:

- Support Business Horizons for a week-long experience for high school students to gain understanding of economics
- Sponsor ISU's Regional Science Bowl for middle and high school students
- Help Raising Readers of Story County promote Exploring Math through Books
- Stock the MICA food pantry
- Support activities that benefit at-risk youth served by LSI's Beloit Residential Treatment Center

3M

*Nominated by
United Way of Story County*

- Help provide programs and activities to children at the Colo Public Library
- Sponsor the Iowa Games Opening Ceremonies
- Promote conservation through new curriculum and class trips at Roland-Story Middle School
- Help Youth & Shelter Services' Suitcase Project provide basic essentials for youth in foster care
- Support the I'll Make Me a World in Iowa at iExploreSTEM, an African American festival
- Sponsor United Way of Story County's Golf Fore Kids tournament
- Donate office supplies to United Way for distribution to non-profit agencies

3M encourages its employees to be involved and take leadership roles in the community. Recently they hosted tours of human service agencies for their employees, giving them an opportunity to witness first-hand how their contributions to the LIVE UNITED annual campaign

make a difference. "3M not only supports many programs and services in Story County, they also encourage employee participation," said Jean Kresse, United Way of Story County.

PREVIOUS AWARD RECIPIENTS

2005: Pella Rolscreen Foundation,
Story City Operations

2006: McFarland Clinic PC

2007: Sauer-Danfoss

2008: First National Bank

2009: Burke Corporation

2010: Greater Iowa Credit Union

2011: Alpha Copies & Print Centers

2012: Kreg Tool Company

OUTSTANDING YOUTH PHILANTHROPIST AWARD



Over the past year, the eleven Girl Scouts of Troops 28 and 150 have worked together to develop an innovative project that has had a clear and meaningful outcome in addressing hunger in Story County. Together the girls researched hunger in Story County by visiting local food pantries and worked to understand its causes and solutions. Through their research they began to understand the link between hunger and obesity and the importance of healthy eating. This prompted them to write and produce a healthy cookbook, "You Are What You Eat," which appeals to kids and includes recipes that use foods often found at local food pantries. They sold the finished cookbook to raise funds so that they could donate 70 copies to income-challenged families in the local area.

GIRL SCOUT TROOPS 28 AND 150

Nominated by Volunteer Center of Story County

The scouts were successful in obtaining the financial support and assistance they needed to complete the project from a number of area businesses and agencies. The girls were even able to engage the Girl Scout Council in supporting the project as a fundraiser despite the fact that it was not part of the Council's normal fundraising activities. All the projects the scouts have undertaken to complete this project required a great deal of learning, planning and cooperation as well as a high degree of dedication from each individual.

PREVIOUS AWARD RECIPIENTS

2005: Kevin Geiken and Keegan Kautzky

2006: Nevada Multiage Program

2007: Cory M. Hanson

2008: Joe Wallace

2009: Central Elementary K-Kids

2010: Story County Youth Philanthropists

2011: Ames Public Library Teen Advisory Group

2012: Nevada High School Key Club

OUTSTANDING GROUP VOLUNTEER FUNDRAISER AWARD



Story County is fortunate to host fourteen Kiwanis clubs whose mission is to change the world by serving children – one child and one community at a time.

Kiwanis members volunteer their time and treasure through service projects, fundraising and leadership development. Projects range from children's reading programs to apple sales and highway clean-up crews. Numerous nonprofits and other organizations have benefited from the clubs, including Boys & Girls Club, Heartland Senior Services, LSI's People Place & Beloit Residential Treatment Center, Octagon Center for the Arts, United Way of Story County and Youth and Shelter Services.

The Kiwanis Clubs of Ames served over 3,000 people at the annual Pancake Breakfast, raising

KIWANIS OF STORY COUNTY

*Nominated by
Youth and Shelter Services*

over \$13,000 for local nonprofit organizations. The Kiwanis Clubs of Story County collaborate on a local Teen Maze project, benefiting students from 13 school districts. In 2013, 155 Kiwanis members volunteered over 1,216 hours to make the four-day learning experience for seventh graders a reality.

Collectively the Story County Kiwanis Clubs raised over \$56,000 in 2012 and logged countless hours volunteering. Clubs include:

- Kiwanis Club of Ames
- Ames Town and Country Kiwanis Club
- Ames Golden K Kiwanis Club
- Cyclone Country Aktion Club
- Ames High Key Club
- Ames Middle School Builders
- ISU Circle K
- Kiwanis Club of Roland

- Roland Story High School Key Club
- Kiwanis Club of Nevada
- Nevada High School Key Club
- Nevada Middle School Builders
- Golden K Kiwanis Club of Nevada
- Kiwanis Club of Story City

PREVIOUS AWARD RECIPIENTS

2009: Heartland Senior Services Variety Show
Committee

2010: Mary Greeley Medical Center Auxiliary

2011: Josephine Tope Community Auditorium
Capital Campaign Committee

2012: Ames Public Library Friends Foundation –
Sales Committee

OUTSTANDING FAMILY PHILANTHROPIST AWARD



YVONNE AND KEVIN KINZLER

*Nominated by
Mary Greeley Medical Center and
First National Bank*

Yvonne and Kevin Kinzler together own Kinzler Construction Services. While running a successful business, the Kinzlers have made it a priority to give back to the Ames community in ways few others can match. As Brian Dieter, President and CEO of Mary Greeley Medical Center (MGMC) states, "Yvonne and Kevin are role models for community involvement, saying yes when asked to serve and encouraging others to do the same."

Yvonne and Kevin were instrumental in the development of the home in Ames run by Mainstream Living, Inc. for adults with high medical needs. They are known as one of the "founding families" of the ChildServe Center in Ames. Yvonne and Kevin are known for giving generous financial contributions when needed, but most importantly, they give of their time and talents.

Both Yvonne and Kevin served on the Capital Campaign Committee for Mainstream Living; they are donors to

MGMC Sponsorship Program and Extraordinary Visions Campaign; they established the Roots to Wings Family Foundation and Kinzler Cares; and they give in many ways to Habitat for Humanity, United Way of Story County and Ames Evangelical Free Church. MGMC Foundation was fortunate enough to have Yvonne on their board for six years, with one year as president, and Kevin is currently a member of the Board of Directors. Kevin served a six-year term on the Mainstream Living, Inc. Board of Directors, with two of those years serving as Board President. Yvonne worked on the Plex financial development team and has served as a donor and mentor for the United Way of Story County's Women with Initiative program and Kevin served on the campaign cabinet for the MGMC Foundation Extraordinary Visions Campaign.

Ames is a better community because it has residents like Yvonne and Kevin who give generously of their

resources and time and encourage others to do the same. Bill Vaughn, President and CEO of Mainstream Living states that Yvonne and Kevin are a "model of the finest qualities of responsibility, commitment and philanthropy."

PREVIOUS AWARD RECIPIENTS

2005: Janet S. and Donald R. Payer

2006: Marge and Erb Hunziker

2007: Ruth and Clayton Swenson

2008: Sherry and Lee Sargent

2009: Clare and Jim Frevert

2010: Janice and Marvin Walter

2011: Carolyn and Chuck Jons

2012: Jennifer and Brian Dieter

AWARDS PRESENTER | RENO BERG



Reno Berg, a native of Gary, Ind., received a BS in Liberal Arts from Wisconsin State University – Superior in 1969. He has worked with people with disabilities for 47 years, including stints with the Catholic Charities Bureau's St Joseph Children's Home in Superior, Wis.; the Martin Center in Milwaukee, Wis.; and Douglas County Hospital in Superior, Wis. Berg recently retired as President and CEO of Mainstream Living, Inc. in Ames where he has been since 1977. He has been married to his wife Jan for 43 years. Together they have three married children and 11 grandchildren. Berg is currently serving on the Story County Democratic Central Committee and the Board of Directors of Raising Readers.

Photographer | Christopher D. Bennett | Photography139.com

Images from today's event may be found at photography139.smugmug.com/Events/Philanthropy-Day-2013

ARTIST | IOWA STATE UNIVERSITY GAFFERS GUILD

The Iowa State University glassblowing club, the Gaffers Guild, was originally established in 1969 by the late ISU professor David Martin and staff member John Rundle. The Guild's mission is two-fold. First, it provides interested members of the ISU community an opportunity to learn and practice the art of glassblowing, perpetuating an art form that is several millennia old. Second, Guild members contribute to the public mission of Iowa State University through glassblowing demonstrations, recruiting, and promotion of science, technology, engineering, art, and mathematics.

The Guild teaches nearly 50 people each year to become glassblowers and is comprised of members of all skill levels and glass art interests. Some members have gone on to professional careers as glass artists; some use the studio in pursuit of academic degrees; others simply

seek to improve their artistic skills in a medium that is difficult to practice in most areas of the world.

While largely self-funded, and 100 percent non-profit, the Guild is immensely grateful to Iowa State University, the College of Engineering, and the Department of Materials Science and Engineering for support of the studio. Guild members have made many pieces that grace university offices and more have been purchased by faculty and administrators as gifts to colleagues and dignitaries across the globe.

STORY COUNTY ALLIANCE FOR PHILANTHROPY MEMBERS

Ames Public Library and
Ames Public Library Foundation
Amy Juhnke

The Arc of Story County
Tricia Crain

Boys & Girls Club of Story County

ChildServe
Rachelle Flory

Heartland Senior Services
Jan Williams

Iowa State Memorial Union
Kevin Merrill

Iowa State University Foundation
Melissa Rowan, Dave Thalacker

LSI
Jason Lee

Mainstream Living
Amber Corrieri

Mary Greeley Medical Center Foundation
Melissa McGarry

Octagon Center for the Arts
Emily Jespersen

Story County Community Foundation
Judy Jones

United Way of Story County
Jean Kresse, Shannon Bardole

Volunteer Center of Story County
Shellie Orngard

Youth and Shelter Services
Margaret Epplin

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STORY COUNTY COMMUNITY FOUNDATION

Providing the means by which Story County residents can give where they live to build a brighter future for all. www.storycountyfoundation.org

UNITED WAY

A strategic leader in building countywide partnerships to identify needs and to develop, support and evaluate effective human services for our diverse community. www.uwstory.org

ADDITIONAL SUPPORT

Cyclone Awards and Engraving
Gateway Hotel and Conference Center
Nelson Electric

THANK YOU

to all who played a role in the Story County Philanthropy Day Celebration.
We are grateful to live in communities with people who care and give so freely of themselves to improve the lives of others.



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