

story county  
**PHILANTHROPY**  
**DAY** 2014

**10TH**  
ANNIVERSARY



A large, stylized orange hand with fingers spread, holding a heart shape. The hand and heart are rendered in a simple, graphic style with a slight gradient. The background is a solid orange color.

# Story County **PHILANTHROPY** **DAY** 2014

The Story County Alliance for Philanthropy is interested in showing appreciation for all that has been accomplished in the name of giving – and to show that there is still much to do. By celebrating an annual Story County Philanthropy Day, the community will honor individuals, businesses, and organizations that provide essential services to county residents.



# PROGRAM

**THURSDAY, NOVEMBER 13, 2014**

11:30 a.m. to 1:15 p.m. | Gateway Hotel & Conference Center

## Welcome

**Jean Kresse**

*President & CEO, United Way of Story County*

## Music | Cloud Point

## Recognition of Story County Alliance for Philanthropy Founders

**Phyllis Lepke and Frankee Oleson**

**Jean Kresse**

## Presentation of Awards | Brian Dieter

Outstanding Individual Volunteer Fundraiser  
*Roger Kluesner*

Outstanding Business Philanthropist  
*Bethesda Lutheran Church*

Outstanding Youth Philanthropist  
*Mrs. Lynn Nielsen's Special Needs Class at  
Roland-Story Elementary School*

Outstanding Group Volunteer Fundraiser  
*Ames Police Benevolent Association*

Outstanding Family Philanthropist  
*Julie and Harold Pike*

## Closing Remarks | Brian Dieter

# OUTSTANDING INDIVIDUAL VOLUNTEER FUNDRAISER AWARD



**Roger Kluesner**

*Nominated by  
Ames Public Library Friends Foundation*

For Roger Kluesner, philanthropy is a family tradition. Since his childhood days of distributing food to others in the community, Roger has maintained the philosophy that everyone has something to give, and giving comes in many different ways. His organizational and strategic planning skills, as well as his personal financial resources, continue to help Story County and other communities thrive.

As the need for a renovation of the Ames Public Library reached a critical level, Roger took the lead in the effort to integrate the Friends of the Ames Public Library and the Ames Public Library Foundation, a move that was vital to the success of raising funds to help pay for the renovation. In addition to leading the newly formed Ames Public Library Friends Foundation, he also led a campaign that raised over \$1 million for the project. More recently, Roger co-authored a book, *Dog Tales Too: Old and New*, on a volunteer basis, which benefits the library's literacy program and other future projects.

Roger's time and treasures have also benefited United Way of Story County, local food pantries in Ames and surrounding communities, and the Iowa Prescription Drug Corporation, an organization that distributes millions of dollars of free prescription medications to Iowans.

## PREVIOUS AWARD RECIPIENTS

- 2005: Verne C. Bates
- 2006: Philip O'Berry
- 2007: Suzan Shierholz
- 2008: Linda and Bernie White
- 2009: Heather and Gary Botine
- 2010: Neala Benson
- 2011: Rollie and Willie Struss
- 2012: Dr. Jay Brown
- 2013: Jim Black

# OUTSTANDING BUSINESS PHILANTHROPIST AWARD



## Bethesda Lutheran Church

*Nominated by  
LSI (Lutheran Services in Iowa)*

Bethesda Lutheran Church shows what it truly means to be a good neighbor in Story County. Service is a passion for this congregation that uses philanthropy, advocacy and community ministry to impact many critical issues, such as food and clothing distribution, social justice and mental health needs, environmental stewardship and education.

As a next-door neighbor to LSI's Beloit campus for 50 years, Bethesda Lutheran Church has donated more than \$35,000 in recent years to LSI's human services programs. In addition, individuals at Bethesda have donated more than \$711,000 to LSI's programs, as well as funds to help build the Beloit Residential Treatment Center to meet mental health needs of at-risk children.

Bethesda has enabled these children to attend special activities, such as horseback riding camp, and helped found and support the Beloit Learning Garden. This garden provides fresh produce for children at Beloit as well as the Bethesda Food Pantry, which distributes 10,000 pounds of food monthly.

Bethesda is also a key member in AMOS (A Mid-Iowa Organizing Strategy) and was instrumental in establishing a free pre-natal care clinic for pregnant uninsured women in Story County that has now transitioned to a full-service free clinic operated offsite. Many have benefited from Bethesda's philanthropy, including Home for Awhile, Riverside Lutheran Bible Camp, Good Neighbor Emergency Assistance, Bethesda Community Food Pantry and Raising Readers of Story County. Even the City of Ames benefits from Bethesda's environmental stewardship with the installation of the church's geothermal energy system.

## PREVIOUS AWARD RECIPIENTS

- 2005: Pella Rolscreen Foundation, Story City Operations
- 2006: McFarland Clinic PC
- 2007: Sauer-Danfoss
- 2008: First National Bank
- 2009: Burke Corporation
- 2010: Greater Iowa Credit Union
- 2011: Alpha Copies & Print Centers
- 2012: Kreg Tool Company
- 2013: 3M

# OUTSTANDING YOUTH PHILANTHROPIST AWARD



## **Mrs. Lynn Nielsen's Special Needs Class at Roland-Story Elementary School**

*Nominated by Volunteer Center of Story County*

For more than 20 years, the students in Mrs. Nielsen's special needs class in the Roland Story School District have held penny drives throughout the school year. Students travel the building and collect pennies, change and other monetary donations. Students are responsible for counting the pennies and then take a field trip to a local bank, which varies each year. The students are responsible for setting a budget and then deciding how best to distribute the funds. Students work with their teacher to set project goals. They then work with store associates and with agencies who will receive the donation to make purchases. The students raise between \$400 and \$500 annually.

In the past, donations have been made to local food pantries, a stove for the school kitchen, books for Character Counts, and gifts for the residents of the ACCESS Shelter. In 2013, students went shopping at Target and purchased gifts identified on a list of needs for the Roland Story Angel Tree program.



This tradition is ingrained in the school district. It is amazing that these efforts are accomplished by a group of students with their own special needs. They are motivated to do this out of love and caring for their fellow students and community members who need these items. They also learn lessons about money, budgeting and fundraising in the process. These students not only volunteer themselves, but inspire other students and community members to make a difference too.

## PREVIOUS AWARD RECIPIENTS

- 2005: Kevin Geiken and Keegan Kautzky
- 2006: Nevada Multiage Program
- 2007: Cory M. Hanson
- 2008: Joe Wallace
- 2009: Central Elementary K-Kids
- 2010: Story County Youth Philanthropists
- 2011: Ames Public Library Teen Advisory Group
- 2012: Nevada High School Key Club
- 2013: Girl Scout Troops 28 and 150

# OUTSTANDING GROUP VOLUNTEER FUNDRAISER AWARD



## Ames Police Benevolent Association

*Nominated by  
Boys & Girls Club of Story County*

The Ames Police Benevolent Association (APBA) was incorporated in 1934 as a means to provide financial death benefits to its members. It has since grown to become a philanthropic entity that supports the citizens of Ames and Story County through volunteerism and generous financial support. The Association hosts fundraising events each year, a Pancake Breakfast, a Golf Tournament and Shop With a Cop, as well as an annual direct mail campaign and ongoing t-shirt sales. With these successful fundraising efforts they have been raising over \$50,000 annually since 2004. In the decades since their intensive fundraising efforts began, they have raised well above \$700,000. These funds are and have been distributed among numerous non-profit organizations, programs, and initiatives that benefit citizens of all ages in Story County including Ames Girls Softball Association, The Arc of Story County, the Boys & Girls Club of Story County and

Heartland Senior Services. The APBA also generously supports local programs such as City of Ames Angel Tree, Shop with a Cop and Back to School Night on National Night Out.

The Ames Police Benevolent Association stands out because they have contributed consistently for decades, in large quantities, without expectation of recognition in an effort to improve the lives of the citizens of Story County.

## **PREVIOUS AWARD RECIPIENTS**

- 2009:** Heartland Senior Services Variety Show Committee
- 2010:** Mary Greeley Medical Center Auxiliary
- 2011:** Josephine Tope Community Auditorium Capital Campaign Committee
- 2012:** Ames Public Library Friends Foundation – Sales Committee
- 2013:** Kiwanis of Story County

# OUTSTANDING FAMILY PHILANTHROPIST AWARD



**Julie and Harold Pike**

*Nominated by  
Raising Readers in Story County*

When there is a need, the people of Story County can count on Julie and Harold Pike, long-time owners of Harold Pike Construction Company. In 2011 they committed to be ongoing lead sponsors of the Story County Reach Out and Read program in order to help build a solid foundation for learning among preschool-age children. Their annual gift of \$3,000 allows Raising Readers to purchase high quality children's books in bulk and at steep discounts. These books are given by doctors to children at their 3-year-old pediatric checkup. Their donation has provided over 4,000 different children with attractive new books.

The Pikes are also generous supporters of Bethesda Lutheran Church where they have been active members for over 40 years. In 2009, they donated \$10,000 for a consultant study in order to keep the church's geothermal energy system project moving forward. They also regularly support the Bethesda Food Pantry and fill in with personal funds when food supplies run low. When fruit is needed for Thanksgiving and Christmas gift bags, the Pikes always chip in

for extra crates of oranges. Duane Lien, the food pantry's manager, appreciates the Pike's financial contributions and also stated if the Pikes can't contribute or volunteer, they find somebody who can.

The Pikes have shared their time, talent and treasure with many other nonprofit organizations in Story County. As Ames Morning Lions Club members, they are involved in serving a meal at the Boys & Girls Club once a month. They participate in screening eyes of children at preschools in Ames. Harold, as a member of the Heartland Senior Services Board, has provided invaluable support with professional expertise and pro bono time.

When Julie and Harold first became Reach Out and Read sponsors, they chose the motto "Building Futures" for their book labels. In many ways, this simple phrase captures their values and how they live their lives. Julie said, "My

philosophy is to be a good listener and then envision a way to accomplish helping others." The Pike's quiet generosity and positive impact in areas of education, income and health have benefited many community nonprofit groups and individuals and will continue to have a positive impact for years to come.

## PREVIOUS AWARD RECIPIENTS

- 2005: Janet S. and Donald R. Payer
- 2006: Marge and Erb Hunziker
- 2007: Ruth and Clayton Swenson
- 2008: Sherry and Lee Sargent
- 2009: Clare and Jim Frevert
- 2010: Janice and Marvin Walter
- 2011: Carolyn and Chuck Jons
- 2012: Jennifer and Brian Dieter
- 2013: Yvonne and Kevin Kinzler

## AWARDS PRESENTER | BRIAN DIETER



### *President and Chief Executive Officer of Mary Greeley Medical Center*

Brian Dieter has served as President and CEO for Mary Greeley Medical Center since July 2008. Prior to that, he was vice president and chief financial officer at MGMC for nearly nine years. Before joining MGMC, he spent 10 years at Ancilla Systems Inc. at three affiliated healthcare organizations in financial leadership positions. Dieter received his Bachelor of Science degree in Business from Indiana University in 1985 and his Master of Science degree in Administration from the University of Notre Dame in 1998. He is a Fellow in the American College of Healthcare Executives and a current board member for the Iowa Hospital Education and Research Foundation (IHERF). He is a current member of the Ames Noon Rotary Club, a board member and treasurer for the Ames Economic Development Commission and Ex-Officio member of the Mary Greeley Foundation Board. He previously served as board president and campaign chair for United Way of Story County, president of the Ames Morning Rotary Club and chair for the Ames Chamber of Commerce. Brian and his wife Jennifer were honored with the Outstanding Family Philanthropist Award in 2012 for their extensive support of local non-profits.

Photography provided by

Laurel C Scott  
PHOTOGRAPHY

# ARTIST | LUCKY KIM

Lucky Kim, originally from Korea, makes traditional Korean paper (Hanji) art. In the early 1990s, she studied under Master Sang Ki Ho who taught himself the lost art of Hanji in the 1970s. Master Sang has received numerous awards within Korean art associations and is considered the master of traditional Korean paper art. Lucky Kim was one of his first students and, after years of private instruction from him, she received a certificate of mastery and teaching from him. Since moving to America, Kim has developed her own style by incorporating modern American culture with traditional Korean techniques.

Lucky Kim has displayed her art in exhibitions and at the Octagon Center for the Arts. She also creates a variety of other crafts out of wood and felt.

For this award, she presents an octagonal box called Pal Gak Ham. She uses the traditional Korean pattern dating back several centuries. Each box contains approximately 200 pieces of mulberry paper and took approximately 15 hours to manually cut the designs. Lucky's only tools are a ruler, an exacto knife and flour glue.



# STORY COUNTY ALLIANCE FOR PHILANTHROPY MEMBERS

## Ames Public Library Friends Foundation

Amy Juhnke

## The Arc of Story County

Tricia Crain

## Boys & Girls Club of Story County

Erika Peterson

## Child*Serve*

Rachelle Flory

## Heartland Senior Services

Jan Williams

## Iowa State Memorial Union

Kevin Merrill

## Iowa State University Foundation

Melissa Rowan, Dave Thalacker

## LSI (Lutheran Services in Iowa)

Jason Lee

## Mainstream Living

Amber Corrieri

## Mary Greeley Medical Center Foundation

Melissa McGarry

## Octagon Center for the Arts

## Story County Community Foundation

Judy Jones

## United Way of Story County

Jean Kresse, Kim Voorhees

## Volunteer Center of Story County

Anne Owens

## Youth and Shelter Services

Margaret Epplin, Brian Wilson



# SPECIAL THANKS TO OUR SPONSORS

## FOUNDING SPONSORS (SINCE 2005)

### CHARITABLE GIVING RESOURCE CENTER

Providing a comprehensive array of organizational development, planned giving and strategic planning services to help nonprofit organizations magnify their impact. [www.magnifyyourimpact.com](http://www.magnifyyourimpact.com)

### HUNZIKER & ASSOCIATES, REALTORS

Committed to developing and maintaining positive relationships with individuals and families to meet their real estate needs. [www.hunzikerrealty.com](http://www.hunzikerrealty.com)

### TREND FINANCIAL

A team of advisors that coordinates and oversees the financial affairs for a select group of families.

### VISION BANK

VisionBank has eight full service branches in Ames, Boone, Grimes, Huxley, and Ogden. The bank is owned by VisionBankshares, Inc., a locally owned bank holding company based in Central Iowa. The bank offers full service retail, mortgage, consumer, commercial, commercial real estate, and agricultural deposit and lending products and services. Visit the bank's website at [www.visionbankiowa.com](http://www.visionbankiowa.com).

### ALPHA COPIES & PRINT CENTERS

Two locations serving all copy and offset printing services along with design, binding, mailing, and signs and banners. [www.alphacopies.com](http://www.alphacopies.com)

### DANFOSS

As one of the largest companies in the mobile hydraulics industry, Danfoss designs, manufactures and sells a complete range of engineered hydraulic and electronic components. In Ames approximately 1000 employees are committed to providing world-class solutions to the agricultural, construction, mining and road-building markets. [powersolutions.danfoss.com](http://powersolutions.danfoss.com)

### PHYLLIS AND LARRY LEPKE

### MARY GREELEY MEDICAL CENTER

Provides high quality, cost-effective health care services that advance the health of central Iowans through specialized care and personal touch. [www.mgmc.org](http://www.mgmc.org)

# SPECIAL THANKS TO OUR SPONSORS

## **McFARLAND CLINIC PC**

Strives to be the trusted choice for coordinated health care, delivered by caring professionals dedicated to individual well-being. [www.mcfarlandclinic.com](http://www.mcfarlandclinic.com)

## **STIFEL-NICOLAUS (DANIEL P. DIVINE)**

Daniel P. Divine, Senior Vice President/Investments, is with Stifel, Nicolaus & Company, Incorporated, a full-service financial services firm established in 1890, which provides securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors, institutions, corporations, and municipalities. [www.stifel.com](http://www.stifel.com)

## **STORY COUNTY COMMUNITY FOUNDATION**

Providing the means by which Story County residents can give where they live to build a brighter future for all. [www.storycountyfoundation.org](http://www.storycountyfoundation.org)

## **STORY CITY BUILDING PRODUCTS**

## **STORY COUNTY COMMUNITY FOUNDATION**

Providing the means by which Story County residents can give where they live to build a brighter future for all. [www.storycountyfoundation.org](http://www.storycountyfoundation.org)

## **UNITED WAY**

A strategic leader in building countywide partnerships to identify needs and to develop, support and evaluate effective human services for our diverse community. [www.uwstory.org](http://www.uwstory.org)

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## **ADDITIONAL SUPPORT**

Cyclone Awards and Engraving  
Country Plastics  
Gateway Hotel and Conference Center  
Nelson Electric

# THANK YOU

**to all who played a role in the Story County  
Philanthropy Day Celebration.**

**We are grateful to live in communities  
with people who care and give so freely of  
themselves to improve the lives of others.**





**Story County Alliance for Philanthropy**

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