

story county
PHILANTHROPY
DAY 2016



The Story County Alliance for Philanthropy is interested in showing appreciation for all that has been accomplished in the name of giving – and to show that there is still much to do. By celebrating an annual Story County Philanthropy Day, the community will honor individuals, businesses, and organizations that provide essential services to county residents.

12th ANNUAL STORYCOUNTY PHILANTHROPY DAY

THURSDAY NOVEMBER 17
11:30 A.M. TO 1:15 P.M.

WELCOME Jean Kresse

*President & CEO, United Way of
Story County*

MUSIC Cloud Point

PRESENTATION OF AWARDS

Liz Hertz,
Community Leader

Outstanding Volunteer Fundraiser
Tim Day

Outstanding Corporate/Foundation Philanthropist
Country Landscapes

Outstanding Youth in Philanthropy
Pi Kappa Alpha

Outstanding Volunteer Fundraiser Group
Ballard Education Foundation

Outstanding Philanthropist
Bev & Warren Madden

CLOSING REMARKS Liz Hertz

OUTSTANDING VOLUNTEER FUNDRAISER AWARD

OUTSTANDING CORPORATE/FOUNDATION PHILANTHROPIST AWARD



Tim Day

Nominated by YSS

Tim Day joined the YSS board of directors in 2016 after becoming involved with the Chilly Chili Challenge event, which is a fundraiser for YSS' GRIP Mentoring program. Tim's efforts during that event raised nearly half of the total funds from the challenge. Tim gave a call to action, which led to a gift of over \$10,000 towards the GRIP Mentoring program.

In addition to his involvement with YSS, Day is also a founding member and Chair of both the Gilbert Youth Baseball and Gilbert Youth Sports, which provides oversight to youth baseball, softball, volleyball, boys and girls basketball, and flag football in Gilbert. Under his leadership, thousands of dollars have been raised to improve fields, dugouts, concession facilities, and restrooms as well as purchase a vehicle for field maintenance.

Tim also volunteers his time as a radio announcer for Gilbert High School Athletics, holds the position of President of Iowa State

University's Faculty Senate, and is very involved at Cornerstone Church, where he serves on the leadership team as an elder.

Tim and his wife, Sarah, are also involved in a program called Home For Awhile, which is an organization that seeks to reduce homelessness in our community. It is obvious that Tim's dedication to his community is truly outstanding.

Previous Award Recipients

- 2005: Verne C. Bates
- 2006: Philip O'Berry
- 2007: Suzan Shierholz
- 2008: Linda and Bernie White
- 2009: Heather and Gary Botine
- 2010: Neala Benson
- 2011: Rollie and Willie Struss
- 2012: Dr. Jay Brown
- 2013: Jim Black
- 2014: Roger Kluesner
- 2015: Monica Porter



Rhett Faaborg



Jim Mason

Country Landscapes, Inc.

Nominated by
Reiman Gardens &
Heartland Senior Services

For over three decades, Country Landscapes, Inc. has beautified Ames and surrounding communities through residential, commercial, and institutional landscape design. The company grew from an old barn in Ames to a statewide leader in the landscape industry, but has also evolved as an exemplary corporate citizen and advocate for philanthropy.

Over the years, Country Landscapes, Inc. donated labor, materials, design, and other expertise services to organizations such as Heartland Senior Services, Mary Greeley Medical Center Foundation, the Ames Foundation, and Israel Family Hospice House. They have also continued to play a fundamental role in the development of Reiman Gardens over the past 21 years.

Throughout the community Country Landscapes, Inc. and its leadership team has not only supported numerous organizations through donations but also advocated and encouraged employees, partners and others in the community to become philanthropists as well.

Previous Award Recipients

- 2005: Pella Rolscreen Foundation, Story City Operations
- 2006: McFarland Clinic PC
- 2007: Sauer-Danfoss
- 2008: First National Bank
- 2009: Burke Corporation
- 2010: Greater Iowa Credit Union
- 2011: Alpha Copies & Print Centers
- 2012: Kreg Tool Company
- 2013: 3M
- 2014: Bethesda Lutheran Church
- 2015: Wilson Toyota Scion of Ames

OUTSTANDING YOUTH IN PHILANTHROPY AWARD

OUTSTANDING VOLUNTEER FUNDRAISER GROUP AWARD



Pi Kappa Alpha

Nominated by YSS

Established on the Iowa State University campus in 1913, Pi Kappa Alpha is a fraternity of “scholars, leaders, athletes, and gentlemen.” With a mission that includes philanthropy and service, members raised over \$30,000 for local nonprofits and logged over 4,000 hours of volunteer service during the 2015-2016 academic year.

Pi Kappa Alpha participates in recurring fundraising initiatives like Dance Marathon and Polar Bear Plunge and has also created new philanthropic traditions such as Pikes Puppies, which benefits the Story County Animal Shelter, and the Mentoring and Volunteer Students Club (MAVS), a student club designed to recruit male mentors for YSS’ school-based mentoring program. The fraternity members are also active as coaches, role models and problem solvers for the Arc of Story County.

In addition to providing financial support and volunteer assistance, Pi Kappa Alpha is recognized for creating long-term philanthropic engagement on and off campus.

Previous Award Recipients

2005: Kevin Geiken and Keegan Kautzky
2006: Nevada Multiage Program
2007: Cory M. Hanson
2008: Joe Wallace
2009: Central Elementary K-Kids
2010: Story County Youth Philanthropists
2011: Ames Public Library Teen Advisory Group
2012: Nevada High School Key Club
2013 Girl Scout Troops 28 and 150
2014: Mrs. Lynn Nielsen’s Special Needs Class at Roland-Story Elementary School
2015: Kate Hulshizer



Ballard Education Foundation

Nominated by
Story County Community
Foundation

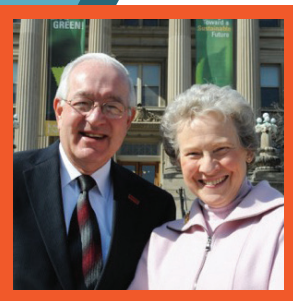
The Ballard Education Foundation was founded in February 2015 evolving from a small group of people from the four communities that make up the Ballard School District: Huxley, Slater, Cambridge, and Kelley. Foundation Board President Suzanne Askelsen states, “The Ballard Education Foundation is all about offering our community of alumni, friends, parents, current and former staff, and businesses the opportunity to make a difference in our children’s lives.”

Their initial goal was to raise \$37,000. In just 10 months, they raised over \$111,000, far exceeding their goals and expectations. Due to the Ballard Education Foundation, significant financial support has been given to the following projects: Elementary School Literacy Resources, High School Agricultural Education Program, Teacher Innovation Grants, Middle School Classroom Library Enhancement, and High School Career Day.

In addition to these projects, \$20,200 was used to establish the Ballard Education Foundation Endowment to support future projects.

Previous Award Recipients

2009: Heartland Senior Services Variety Show Committee
2010: Mary Greeley Medical Center Auxiliary
2011: Josephine Tope Community Auditorium Capital Campaign Committee
2012: Ames Public Library Friends Foundation – Sales Committee
2013: Kiwanis of Story County
2014: Ames Police Benevolent Association
2015: Altrusa of Ames



Bev & Warren Madden

Nominated by
United Way of Story County
& Iowa State University
Foundation

Bev and Warren's support of Ames and Story County begins first at Iowa State University. Their involvement at ISU is extensive and reaches far beyond their years of service as vital members of the University staff and faculty. Annually they support Reiman Gardens, the Stephens Program Fund, the ISU Alumni Association, Cyclone Club, University Museums and numerous scholarships and academic programs across campus. Many of these programs and entities aren't just part of Iowa State, they are the cultural features that make Ames and Story County a wonderful place to live.

Throughout the community they are involved in the Ames Chamber of Commerce, United Way of Story County, Alpha Delta Pi sorority, YSS and Mary Greeley Medical Center. Warren has been an active member of the Rotary Club of Ames since 1985 and is a two time Paul Harris Fellow. The charities they support through their financial gifts are many, but they also provide countless volunteer hours as well.

Bev and Warren Madden stand above the rest in the sheer breadth of their involvement in the Ames and Story County community. They are members of, and leaders within, this community in which the city and the university work together to provide a genuinely wonderful quality of life for the people who live here. The fact that they support so many organizations so generously with their time, talent and resources make them true Story County philanthropists.

Previous Award Recipients

2005: Janet S. and Donald R. Payer
2006: Marge and Erb Hunziker
2007: Ruth and Clayton Swenson
2008: Sherry and Lee Sargent
2009: Clare and Jim Frevert
2010: Janice and Marvin Walter
2011: Carolyn and Chuck Jons
2012: Jennifer and Brian Dieter
2013: Yvonne and Kevin Kinzler
2014: Julie and Harold Pike
2015: Hertz Family: Randy and Liz Hertz and Tom and Joyce (deceased) Hertz



Liz Hertz

Community Leader

Recently retired, Liz Hertz embraces her most recent "career" as grandmother and community leader. When not carving out time for her family, she appreciates now having greater opportunity to devote to the diverse needs within Story County. This has included serving on the board of directors and allocations committee for United Way of Story County; the administrative team for ASSET; the Story County Hospital board of trustees, where she is currently vice-president; the Nevada Rotary Club board as the youth exchange officer, and various committees at her church.

Liz's career spanned two different industries. After spending 20 years as a registered dietitian, she returned to Iowa State for an MBA and transitioned into new roles in health care, including marketing, planning and business development. Ultimately Liz shifted back to a food-related industry, serving as head of marketing for Burke Corporation in Nevada for 16 years.

Her interest in health care, food and marketing remain as avocations for Liz, in addition to gardening, traveling and studying languages. She and her husband Randy live outside of Nevada and have three married daughters and four grandchildren.

ARTIST



Erin Carpenter

Erin grew up in the farmlands of Illinois, spending her non-school time exploring the fields, timber and creeks, accumulating scars in old barns, playing softball and swimming, fawning over spring kittens, and making home crafts including counted cross stitch, painting, and drawing.

After graduating from Iowa State University with a bachelor's degree in Landscape Architecture and Environmental Studies, Erin turned her focus to a new love—taekwondo. She currently co-instructs the APR Taekwondo program with her husband. She loves coaching the competition team and looks forward to the national championships every summer.

Missing the creative process and reward of working with her hands, Erin went looking for a new artistic outlet and took a wheel-throwing workshop in the winter of 2012. Clay became an addiction, and she quit her day-job to be a full-time potter in 2015.

Her current work is influenced by organic textures, art-deco/nouveau patterns, and gothic

architecture. One line includes semi-functional, pierced fruit bowls and vases—these are useable, but extremely delicate and many hours are invested in each piece. The other line of work is similarly influenced, but has layers of surface decoration, notably mishima (underglaze inlay), water etching, and gold luster.

Learn more about Erin at erinpatricecarpenter.com

PHOTOGRAPHER

Mark Stoltenberg

Mark is a self-taught photographer who has been taking pictures for over 30 years. Along the way, he has been involved in music, retail management, communications, and project management. He currently teaches photography at Reiman Gardens on the campus of Iowa State University. Mark brings a certain fine art sensibility to the work he creates.

Learn more about Mark at markstoltenbergphoto.com

STORY COUNTY ALLIANCE FOR PHILANTHROPY MEMBERS

ACCESS
Cherie Torresi

Ames Public Library Friends Foundation
Amy Juhnke

The Arc of Story County
Tricia Crain

Boys & Girls Clubs of Story County
Erika Peterson

ChildServe
Rachelle Flory

Friendship Ark Homes
Jennifer Ellis

Heartland Senior Services
Nancy Carroll

ISU Department of Residence & Memorial Union
Kevin Merrill

Iowa State University Foundation
Melissa Rowan, Dave Thalacker

LSI
Jason Lee

Mary Greeley Medical Center Foundation
Melissa McGarry

Raising Readers in Story County
Kim Hanna

Reiman Gardens
Rita Gilbertson

Story County Community Foundation
Tillie Good

United Way of Story County
Jean Kresse, Lina Gurtovoy

Volunteer Center of Story County
Anne Owens

YSS
Roberta Milinsky

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STORY COUNTY COMMUNITY FOUNDATION

Providing the means by which Story County residents can give where they live to build a brighter future for all. www.storycountyfoundation.org

UNITED WAY OF STORY COUNTY

A strategic leader in building countywide partnerships to identify needs and to develop, support and evaluate effective human services for our diverse community. www.uwstory.org

Additional Support

CYCLONE AWARDS AND ENGRAVING
GATEWAY HOTEL AND CONFERENCE CENTER
NELSON ELECTRIC

THANK YOU

to all who played a role in the Story County Philanthropy Day Celebration. We are grateful to live in communities with people who care and give so freely of themselves to improve the lives of others.

Story County Alliance for Philanthropy

c/o United Way of Story County

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515.268.5142 | unitedway@uwstory.org

storycountyphilanthropy.org

