



Story County Alliance for Philanthropy
www.storycountyphilanthropy.org
Thursday, March 8, 2012 - 8:00-9:00 a.m.
United Way of Story County Office - 315 Clark Ave., Ames

AGENDA

- I. February 9, 2012 Meeting Minutes (page 2)

- II. Committee Reports
 - A. Awards
 - 1. Discuss award categories and criteria March
 - 2. Discuss awards for recipients Mar/Apr
 - 3. Discuss nomination process March
 - 4. Discuss nomination letters and award forms March
 - 5. Discuss Selection Committee members April
 - 6. Review Intent to Nominate Letter April
 - B. Budget
 - 1. Discuss preliminary budget and fundraising Feb/Mar
 - 2. Contact past sponsors for renewal February
 - 3. Discuss budget guidelines for 2012 March
 - C. Event
 - 1. Discuss Menu and Price April
 - 2. Finalize emcee April
 - D. Marketing
 - 1. Form marketing committee and get contact information January
 - 2. Discuss marketing ideas February
 - 3. Add to ACVB calendar and others February
 - 4. Submit application for banner on Main Street & contact Nelson Electric February
 - 5. Update website Ongoing
 - 6. Reserve free space in The Tribune February
 - 7. Write letter to agencies reminding them of Philanthropy Day February
 - 8. Request SCAP information to be posted on members' websites March
 - 9. Contact previous nominators to write a letter to the editor to be published in Story County newspapers in late April March
 - 10. Arrange for announcements on KASI's Breakfast Club to ask for Nominations March
 - 11. Send Save the Date postcard to Intent to Nominate list March
 - 12. Reserve media ad space for week prior to luncheon March
 - 13. Update Women & Philanthropy insert, give to ISU Foundation for inclusion in packets April
 - E. UWSC
 - 1. Review Intent to Nominate April
 - 2. Count Materials and Re-order April

- III. Next Meeting Date – Thursday, April 12 @ 8 a.m.

2012 Meeting Dates: May 10, June 14, July 12 (begin @ 8:15), August 19, September 13, October 11, November 8, December 6 (begin @ 8:15)

The Story County Alliance for Philanthropy is interested in showing appreciation for all that has been accomplished in the name of giving – and to show that there is still much to do. By celebrating an annual Story County Philanthropy Day, the community will honor individuals, businesses and organizations that provide essential services to county residents.



Story County Alliance for Philanthropy Thursday, February 9, 2012

Development professionals who attended the meeting of the Story County Alliance for Philanthropy at United Way of Story County were: Art Weeks, Ames Public Library; Melissa Rowan and Dave Thalacker, ISU Foundation; Eric Kahl, ISU Memorial Union ; Melissa Johansen, Mary Greeley Medical Center; Phyllis Craig, Octagon Center for the Arts; Judy Jones, Story County Community Foundation; Melissa Miller, Story County Medical Center; Shannon Bardole and Jean Kresse, United Way of Story County; Margaret Epplin, Youth & Shelter Services

December 1, 2011 Meeting Minutes

2011 Loose Ends

- Budget is final
- Timeline was emailed at the end of last year for updates

Organize for 2012

- Date and location: Thursday, **November 15** at Gateway Hotel and Conference Center
- SCAP member list was routed for updates: Jean will refer to December minutes for follow-up with potential committee members
- A committee member is still needed for invitation/program design.

Committee Reports

Awards: No update

Budget

- Budget information is due to Melissa Miller by March 2.
- The Budget Committee moved to increase the sponsorship level from \$250 to \$300, except for those that just made a five year commitment, and to increase from one free lunch to two. Since the motion was made by the committee, it did not need a second. Motion carried.

Event

- Emcee: Mrs. Leath will be kept in mind for a future year. President Geoffroy is taking a short hiatus. Art Weeks moved and Melissa Johansen seconded the motion to ask Frankee Oleson to emcee. Motion carried.

Marketing

- Melissa Johansen will serve as the committee chair. Melissa Rowan will replace Mary, and Dave Thalacker will replace Jay to work on the website.

Next Meeting Date: Thursday, March 8 at 8:00am

2012 Meeting Dates, 2nd Thursday of the month, 8:00-9:00 a.m.

March 8	April 12	May 10	June 14	July 12 (8:15)	August 9	September 13
October 11	November 8	November 15 – Philanthropy Day Luncheon		December 6 (8:15)		

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