



Story County Alliance for Philanthropy
www.storycountyphilanthropy.org
Thursday, April 12, 2012 - 8:00-9:00 a.m.
United Way of Story County Office - 315 Clark Ave., Ames

AGENDA

- I. March 8, 2012 Meeting Minutes (page 2)
- II. Committee Reports
 - A. Awards
 - 1. Discuss awards for recipients Mar/Apr
 - 2. Discuss Selection Committee members April/May
 - 3. Review Intent to Nominate Letter April
 - 4. Finalize award categories and criteria May
 - 5. Finalize entire nomination process May
 - 6. Finalize nomination letters and award forms May
 - 7. Discuss awards for recipients May
 - 8. Discuss holdover nominations May
 - B. Budget
 - 1. Discuss budget and fundraising May
 - 2. Committees submit budgets May
 - C. Event
 - 1. Finalize menu and price April/May
 - D. Marketing
 - 1. Update website Ongoing
 - 2. Request SCAP information to be posted on members' websites March
 - 3. Contact previous nominators to write a letter to the editor to be published in Story County newspapers in late April March
 - 4. Arrange for announcements on KASI's Breakfast Club to ask for nominations March
 - 5. Send Save the Date postcard to Intent to Nominate list March
 - 6. Reserve media ad space for week prior to luncheon March
 - 7. Update Women & Philanthropy insert, give to ISU Foundation for inclusion in packets April
 - 8. Update nominations press release and send to media May
 - E. UWSC
 - 1. Finalize Mailing List for Intent to Nominate Forms May
 - 2. Send Intent to Nominate Mailing (Due Date?) May
- III. Next Meeting Date – Thursday, May 10, 2012 @ 8 a.m.

2012 Meeting Dates: June 14, July 12 (begin @ 8:15), August 9, September 13, October 11, November 8, December 6 (begin @ 8:15)

The Story County Alliance for Philanthropy is interested in showing appreciation for all that has been accomplished in the name of giving – and to show that there is still much to do. By celebrating an annual Story County Philanthropy Day, the community will honor individuals, businesses and organizations that provide essential services to county residents.



Story County Alliance for Philanthropy

Thursday, March 8, 2012

Development professionals who attended the meeting of the Story County Alliance for Philanthropy at United Way of Story County were: Art Weeks, Ames Public Library; Tricia Crain, The Arc; John Yassenko, Boy Scouts; Jan Williams, Heartland Senior Services; Melissa Rowan and Emily Brown and Dave Thalacker, ISU Foundation; Amy Juhnke, Lutheran Services in Iowa; Phyllis Craig, Octagon Center for the Arts; Judy Jones, Story County Community Foundation; Melissa Miller, Story County Medical Center; Shannon Bardole and Jean Kresse, United Way of Story County; Shellie Orngard, Volunteer Center of Story County

February 9, 2012 Meeting Minutes

Committee Reports

Awards

- Looking for additional members

Budget

- Melissa will email the preliminary budget to the committee when it is complete
- 25 potential new sponsors have been approached. Return sponsor letters will be sent next week.

Event

- Location: The service charge for the meal increased from 20% to 21%. A service charge of 21% will now be added to the cost of the stage. Phyllis handed around the possible menu selections. The use of the projector will still be an in-kind donation.
- Emcee: Frankee Oleson agreed.

Marketing

- Program/Invitation design will be done by the Marketing Committee.
- The website is being revamped. Dave will email the link to the committee before going live.
- Melissa Johansen is working on Letters to the Editor.

UWSC

- Intent to Nominate letters will be reviewed with the Awards Committee.
- Letterhead is redesigned and envelopes will be re-ordered.
- The committee list was updated. Tricia Crain will join the Awards Committee, and John Yassenko will join the Budget Committee.

Next Meeting Date – Thursday, April 12 @ 8 a.m.